

ORDER



KLAS

Mike Jones

K-WAS

National

Orders	Order / Rev:	36786
	Alt Order #:	08832932
	Product Desc:	DCCC IE
	Estimate:	1308
	Flight Dates:	10/02/12 - 10/08/12
	Original Date / Rev:	07/30/12 / 10/05/12
	Order Type:	GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency	Name:	<u>Great American Media</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>1010 Wisconsin Avenue NW</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	DCCC
	Demographic:	A35+
	Product Codes:	PO4
	Priority:	LV2
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
Order Separation: 00:10:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	48	\$120,035.00	\$102,029.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	48	\$120,035.00	\$102,029.75	0.00
Total	48	\$120,035.00	\$102,029.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
-------------------	--------------	--------------	-----------------------	---------

Mike Jones

Start Of Order - End Of Order

100%

Order Share	Share	Total
KLAS	30%	\$120,035.00
Market	100%	\$400,116.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$100,029.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$20,005.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	0%	\$0.00

Order / Rev: 36786
Alt Order #: 08832932
Flight Dates: 10/02/12 - 10/08/12

Advertiser: DCCC
Product Desc: DCCC IE
Estimate: 1308

KLAS

Order / Rev: 36786
Alt Order #: 08832932
Flight Dates: 10/02/12 - 10/08/12

Advertiser: DCCC
Product Desc: DCCC IE
Estimate: 1308

KLAS

Order / Rev: 36786
Alt Order #: 08832932
Flight Dates: 10/02/12 - 10/08/12

Advertiser: DCCC
Product Desc: DCCC IE
Estimate: 1308

KLAS

Order / Rev: 36786
Alt Order #: 08832932
Flight Dates: 10/02/12 - 10/08/12

Advertiser: DCCC
Product Desc: DCCC IE
Estimate: 1308

KLAS

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount					
N40	8	10/08/12	10/08/12	8 News Now	Noon M-F	CM	12-1230p		M-----	:30	1	\$750.00	LV2	0.00	NM	1	\$750.00					
8 News Now Noon M-F																						
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>															
Week: 10/08/12		10/14/12	M-----	1		\$750.00	0.00															
															Totals							
															48 \$120,035.00							